



Imagine what you can become...

Product Manager

Digital Media Designer

Media Producer

Journalist

Public Relations Officer

Manager

Social Media Consultant

New York Trip



Find out more:
scan me!

A LEVEL MEDIA STUDIES

- Enhance your understanding and appreciation of the media and its role in your daily life
- Learn about the impact the media has on you in social, political and economic contexts
- Develop skills of enquiry, decision making and analysis

EXAM BOARD
AQA



YOU WILL STUDY

- Discover the role of the media both historically and currently in society, culture, politics and the economy
- Find out about the changing relationships between media forms, products, media industries and audiences
- Demonstrate knowledge and understanding of the global nature of the media
- Apply theoretical knowledge and subject specific terminology to analyse and compare media products
- Make informed arguments, substantiated judgements and draw conclusions about media issues



An interesting course that will inform, enthuse and illuminate. You will develop employability skills for a wide range of career areas.



ASSESSMENT

Examination – 70%
Coursework – 30%

YOU'LL LOVE...

Our extra-curricular programme which includes workshops run by industry professionals, film and journalism competitions, trips and visits (eg to New York), talks from guest speakers including former students and universities, and more.



www.carmel.ac.uk