

London Trip



Imagine a career in...

Marketing

Leisure & Tourism

Media

Accounting

Management

Retail

Hospitality

Recruitment

Sales

Retail Management



Extended Certificate



Find out more:
scan me!

Diploma



Find out more:
scan me!

EXAM BOARD
Pearson



BTEC BUSINESS

- Develop a real understanding, both theoretically & practically, in becoming an effective business professional
- Research real businesses to improve your knowledge and understanding
- The opportunity to practice interview skills and techniques in year two
- Take part in trips and extra-curricular activities
- Combines well with many other subjects including Maths, IT, Law, Economics and Languages

YOU WILL STUDY

Extended Certificate - 4 units

Diploma - 8 units

A mixture of mandatory and optional units covering topics such as marketing, personal and business finance, event management, international business and principles of management.

Fundraising



ASSESSMENT

50% Coursework - Ideal if you enjoy report writing and independent research

50% Exams - Two external exams in January

A variety of communication methods e.g. reports, presentations and debates as well as practical activities such as market research, team work and project management.

YOU'LL LOVE...

Our extra-curricular programme, which includes trips and visits, organising college events and the opportunity to gain work experience, and much more.

Film Night



carmel
college

www.carmel.ac.uk