

London Trip



Imagine a career in...

Marketing

Leisure & Tourism

Media

Accounting

Management

Retail

Hospitality

Recruitment

Sales

Retail Management



Find out more:  
**scan me!**

# BTEC BUSINESS

- Develop a real understanding, both theoretically & practically, in becoming an effective business professional
- Research real businesses to improve your knowledge and understanding
- Gain experience and skills during a work placement in year two
- Take part in trips and extra-curricular activities
- Combines well with many other subjects including Maths, IT, Law, Economics and Languages



**EXAM BOARD**  
Pearson

## YOU WILL STUDY

**Extended Certificate - 4 units**

**Diploma - 8 units**

A mixture of mandatory and optional units covering topics such as marketing, personal and business finance, event management, international business and principles of management.

Fundraising



## ASSESSMENT

**50% Coursework** - Ideal if you enjoy report writing and independent research

**50% Exams** - Two external exams in January

A variety of communication methods e.g. reports, presentations and debates as well as practical activities such as market research, team work and project management.

## YOU'LL LOVE...

Our extra-curricular programme, which includes trips and visits, organising college events, The Young Managers' Programme at the University of Liverpool and much more.

Film Night



**carmel**  
college

[www.carmel.ac.uk](http://www.carmel.ac.uk)