

2024 ENTRY

A LEVEL

Graphic Design

Graphic Design is one of the biggest growth areas in the Creative Industries

This subject encompasses all of the traditional art and design skills alongside new emerging technologies

Develop skills to communicate and solve design problems for companies and campaigns

Progress to leading universities for every kind of art and design specialism or Carmel's UAL Foundation Diploma



YOU WILL STUDY

- Project-based assignments to develop thinking, communication and problem solving skills
- Learning new skills working by hand, with tutorials in typography, printing and illustration
- Web, layout, concept art, packaging and film and motion graphics workshops
- Use of a range of industry standard Adobe software, including Photoshop, Illustrator, Premiere and InDesign.

PROGRESSION

This course develops a wide range of transferable skills that are sought by employers and universities.

- Progress to the UAL Art Foundation Diploma at Carmel
- Access HE courses including Illustration, Animation, Games Design, Graphic Design and Architecture
- Use your creativity, problem solving, organisational and communication skills to access a variety of other courses where your skills will be beneficial e.g. Science and Medicine, the Social Sciences, Languages as well as Business related courses.
- Many students go on to study at prestigious universities e.g. Goldsmiths, University of the Arts London, Falmouth, Leeds, Edinburgh and Glasgow.

ASSESSMENT

At Advanced Level you will be introduced to a variety of experiences that employ a range of traditional and new media processes and techniques appropriate to your level of study.

- **Component 1: Personal Investigation (60%)**
A practical investigation, supported by written material, into an idea, issue, concept or theme leading to a finished outcome or related outcomes.
- **Component 2: Externally set assignment (40%)**
A choice of eight questions to be used as starting points with one being selected. Supported by preparatory work presented in sketch books, journals, models and mounted sheets, along with 15 hours of examination time.

SUPPORTING YOU

- Engaging lessons delivered by experienced and supportive staff
- Additional support tutorials
- Regular feedback to improve skills and knowledge





Extra-curricular

Regular live briefs and competitions

Talks from visiting speakers

Future progression workshops



2023 RESULTS

A* - B 90% / A* - C 100%

SCAN HERE

FOR FULL COURSE DETAILS



EXAM BOARD

AQA

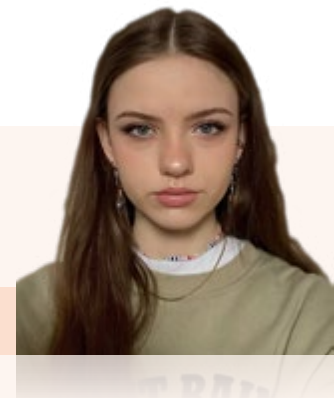
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My Experience

“In Graphic Design, I really like the open environment and how we are able to explore areas that we are personally interested in. One of the main things I love about Carmel is how much care and help it provides to students. There is a real focus on student feedback and I feel we have a real voice in shaping the college and how things are done.

I have done a number of live briefs in Graphics, which have given me insight into applying my skills in real life situations.

I am also really proud that my work has appeared in the college exhibition at The World of Glass!”



Faye Lomax-McGrail

HOPE ACADEMY
GRAPHIC DESIGN, BUSINESS STUDIES,
PSYCHOLOGY

carmel
college

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Be sociable.

