

Business Studies

Learn the principles behind how to run your own company or manage effectively

Develop employability skills such as analysis, critical thinking and decision making

Progress to a wide range of HE courses and careers eg in Finance, Management and Marketing or combined with other disciplines, such as Languages, Economics and Law

YOU WILL STUDY

An introduction into how to become an entrepreneur and study finance. This will give you knowledge of

- Increasing profits
- Recruiting
- Managing employees
- Operations management
- Marketing topics

The assessment of multinational firms such as Apple and Google exploring:

- Financial strategies
- Competitive strategies
- Operational strategies
- HR strategies

ASSESSMENTS

Examinations at the end of year two (No coursework)

SUPPORTING YOU

- Dynamic and engaging classes delivered by experienced staff
- Additional tutorials to enhance knowledge
- Regular revision sessions before exams
- 'Stretch and Challenge' activities such as workshops, interview practice etc
- Department 'Careers corner'

PROGRESSION

- Develop a range of skills needed for further study or employment
- Access to a wide range of university courses in the UK and abroad
- Business Studies combines well with many other course disciplines

Imagine a career in

Economics → Law → Accountancy

Leisure & Tourism → Media → Retail

Hospitality → Human Resources

Marketing → Sales → Management





Team Building

Extra-Curricular

Trips and visits in the UK and abroad
eg Jaguar Land Rover and Paris trips

Workshops with industry professionals

University visits to Manchester Business School

Workshops and seminars with KPMG

Future Business Leaders Enrichment Programme



Paris

2023 RESULTS

A*-B 56% / A*-C 85% / A*-E 100%

SCAN HERE



FOR FULL COURSE DETAILS

EXAM BOARD

EDUQAS

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My Experience

“What I most enjoy about studying Business Studies at Carmel is learning about how a business operates and how the subject is applied to the real world and real-life businesses.

I would recommend this subject because you receive lots of support from tutors which helps your transition from GCSE Level. You also get to go on trips to visit real businesses and see how they operate.

I have made lots of progress in Business Studies and now have the confidence to potentially study the subject further at university.”



Zach Hodgkinson

BYRCHALL HIGH SCHOOL
BUSINESS STUDIES, ECONOMICS,
HISTORY

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Be sociable.

