

BTEC

Business

Develop a real understanding, both theoretically & practically, in becoming an effective business professional

Research real businesses to improve knowledge and understanding

Gain experience and skills during a work placement in year two

Take part in trips and extra-curricular activities

Combines well with many other subjects including Maths, IT, Law, Economics, Languages

Extended Certificate = 1 A Level

Diploma = 2 A Levels

YOU WILL STUDY

- Extended Certificate – 4 units
- Diploma – 8 units

A mixture of mandatory and optional units covering topics such as marketing, personal and business finance, event management, international business and principles of management.

ASSESSMENTS

- 50% Coursework – You must enjoy report writing and independent research
- 50% Exams – Two external exams in January

A variety of communication methods eg reports, presentations, debates as well as practical activities such as market research, team work and project management.

PROGRESSION

- BTEC Business is worth the same UCAS points as any other A Level
- Viewed favourably by universities including the competitive Russell Group
- Endorsed by many global companies and leading business institutions.

Imagine a career in

Marketing → Leisure & Tourism → Media

Accounting → Management → Retail

Hospitality → Recruitment → Sales

Retail Management

ONE WEEK

work placement

HELP FROM OUR WORK EXPERIENCE CO-ORDINATOR
TO FIND A PLACEMENT

EXAMPLES INCLUDE SOLICITORS, SCHOOLS, ACCOUNTANTS,
FINANCE DEPARTMENTS, QUANTITY SURVEYORS,
MEDIA DESIGN COMPANIES, DENTISTS AND SO MUCH MORE.



Charity Bingo Night



Paris Trip



Extra-curricular

Young Managers' Programme at the University of Liverpool

Trips and visits eg Warner Bros Studio,
Jaguar Land Rover, Paris

Organising events in college



2023 RESULTS

Diploma: Dist*- Dist 88% / Dist*- Merit 100%

Extended Certificate: Dist*- Dist 74% / Dist*- Merit 100%

SCAN HERE



FOR FULL COURSE DETAILS

EXAM BOARD

PEARSON

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My Experience

“BTEC Business allows you to put your knowledge into a real-life business situation and helps you to understand in detail how the business world operates.

I have particularly enjoyed the coursework element of the course as it has allowed me to carry out my own research and apply it to real businesses.”



Macy McIntyre

RAINHILL HIGH SCHOOL
BTEC BUSINESS, PSYCHOLOGY,
CRIMINOLOGY

carmel
college

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Be sociable.

