

London Trip



Imagine a career in...

Economics

Law

Accountancy

Leisure & Tourism

Media

Retail

Hospitality

Human Resources

Marketing

Sales

Management

Edge Hill University Trip



Find out more:
scan me!

A LEVEL BUSINESS STUDIES

- Learn the principles behind how to run your own company or manage effectively
- Develop employability skills such as analysis, critical thinking and decision making
- Progress to a wide range of HE courses and careers e.g. in Finance, Management, Marketing or combined with other disciplines, such as Languages, Economics and Law

EXAM BOARD
EDUQAS



YOU WILL STUDY

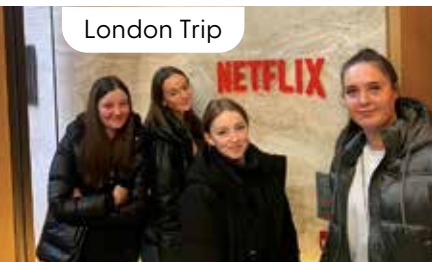
An introduction into how to become an entrepreneur and study finance.

This will give you knowledge of:

- Increasing profits
- Recruitment and managing employers
- Operations management
- Marketing topics
- Dynamic external environment (economy)

The assessment of multinational firms such as Apple and Google exploring:

- Financial strategies
- Competitive strategies
- Operational strategies
- HR strategies



London Trip



ASSESSMENT

Examinations
at the end of
year two
(No coursework).

DID YOU KNOW?

You'll have access to a range of 'Stretch and Challenge' activities such as interview practice, plus a dedicated department 'Careers Corner'.

YOU'LL LOVE...

Our extra-curricular programme, which includes trips and visits in the UK and abroad, workshops with industry professionals, university visits, workshops and seminars with KPMG, team building activities, plus our Enrichment Programme.



www.carmel.ac.uk