

Imagine what you can become...

Software Developer Technician

Data Analyst Games Designer

Social Media Manager Forensic Analyst

IT Security

Helpdesk Professional





Find out more: scan me!





EXAM BOARD OCR

YOU WILL STUDY

There are five units of study over two years, two of which are written exams and three are controlled coursework assessment.

Coursework units (60%)

- Spreadsheet Data Modelling:
 The practical application of spreadsheets in data analytics
- Data and Digital Marketing:
 Covers the basics in digital marketing, including how data can be used to ensure a successful marketing campaign
- Relational Database Design:
 You will learn how to manipulate data stored in a database using queries and reports, as well as how to design a suitable user interface

Examined units

- Fundamentals of Data Analysis:
 Covers how data is gathered, stored and manipulated to provide meaningful information in an organisation
- Big Data and Learning Machines:
 You will learn about the importance of big data, and
 management of it, including the legal and ethical
 issues in data management. This unit also covers
 artificial intelligence and machine learning.

READ THE FULL COURSE SPECIFICATION



Find out more: scan me!

ASSESSMENT

40% External assessment written and exam

60% Coursework portfolio
Coursework assignments can be written reports, videos, leaflets, website etc





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