

London Trip



Edge Hill University Trip



Imagine a career in...

Economics

Law

Accountancy

Leisure & Tourism

Media

Retail

Hospitality

Human Resources

Marketing

Sales

Management



Find out more:  
**scan me!**

# A LEVEL BUSINESS STUDIES

- Learn the principles behind how to run your own company or manage effectively
- Develop employability skills such as analysis, critical thinking and decision making
- Progress to a wide range of HE courses and careers e.g. in Finance, Management, Marketing or combined with other disciplines, such as Languages, Economics and Law



**EXAM BOARD**  
EDUQAS

## YOU WILL STUDY

**An introduction into how to become an entrepreneur and study finance.**

This will give you knowledge of:

- Increasing profits
- Recruitment and managing employers
- Operations management
- Marketing topics
- Dynamic external environment (economy)

**The assessment of multinational firms such as Apple and Google exploring:**

- Financial strategies
- Competitive strategies
- Operational strategies
- HR strategies



## ASSESSMENT

Examinations  
at the end of  
year two  
(No coursework).

## DID YOU KNOW?

You'll have access to a range of 'Stretch and Challenge' activities such as interview practice, plus a dedicated department 'Careers Corner'.

## YOU'LL LOVE...

Our extra-curricular programme, which includes trips and visits in the UK and abroad, workshops with industry professionals, university visits, workshops and seminars with KPMG, team building activities, plus our Enrichment Programme.



[www.carmel.ac.uk](http://www.carmel.ac.uk)