Business is more EXCITING THAN ANY GAME.

LORD BEAVERBROOK
What will the course involve?
The BTEC Level 3 in Business at Carmel College gives every learner the opportunity to develop a real understanding of what is involved, both theoretically and practically, in becoming an effective business professional. We try to give you a greater involvement with businesses, so more trips to businesses, more research of real businesses, a work placement in the second year and a greater development of the personal skills you will need to succeed in the business world.

You have the opportunity to study the course as a single qualification which is the equivalent to 1 A Level (Extended Certificate) or as a double award qualification which is the equivalent to 2 A Levels (Diploma).

What will I study?
Depending upon the route you choose, you will complete either 4 units on the BTEC Extended Certificate or 8 units on the BTEC Diploma over the course of two years, providing you with the equivalent to 1 or 2 A Levels. There are a certain number of mandatory units, whilst the optional units are chosen to provide you with the best opportunity to achieve at your highest level. You will cover topics such as marketing, personal and business finance, event management, international business and principles of management.

How will I be assessed?
You will be assessed in a number of different and engaging ways and the assessment methods vary to include communications used in the modern day business world. This could be a report, presentation, debate or Prezi. You will also be involved practically in activities such as market research, team work and project management. Overall approximately 50% of the course is assessed by coursework and approximately 50% by external exam.

Where does the course lead?
A BTEC Level 3 can lead to a similar course at university, an apprenticeship, employment in a small or large organisation or even the opportunity to run your own business. What is important to know is that there is a very wide range of progression opportunities which will be available to you when you complete the course. Areas of study, an apprenticeship or employment could include:
• Business Studies
• Business Management
• Project or Event Management
• Retail, Merchandising and Sales
• Law
• Marketing and Advertising
• Finance and Accounting
• Personnel Development
• Administration
• Human Resources

I have enjoyed my time at Carmel and the support and guidance has been excellent.

BTEC Business has been my favourite subject and has given me the confidence and knowledge to pursue my dream career. The tutors have been brilliant as they encourage you and push you to be the best version of yourself.

Over the two years, I have progressed and achieved more than I could have imagined. BTEC Business takes you out of your comfort zone and makes you think about the bigger picture.

When I leave college, I hope to go to university to study Law and Business and this is all down to what I have learnt in BTEC Business. I would highly recommend this course due to the practical and work experience elements. It has been an invaluable experience for me.

Katie Wilkie
De La Salle
Studying: BTEC Business, Statistics

Team Building trip
**Student Voice**

“The teachers care and always want you to do your best, no matter what!”

“I like that we have the help when we need it, there is always someone who is willing to sit with you and help you with your work.”

“The course has enhanced my writing skills immensely.”

“I love this subject. I love how interesting it is and love learning about how things operate in a business, so for me this course is great.”

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**A ‘Work Placement’ is completed as part of the BTEC Business course**

We have a dedicated Work Experience Co-ordinator who will speak to you and support you in finding a dedicated work experience placement for the second year of your BTEC course. This year the placements have been a fantastic success, with many students being offered further opportunities after the placement has ended, including Level 3 Apprenticeships. The types of excellent placements that you could be involved with include: solicitors, schools, accountancies, finance departments in large corporate companies, quantity surveying, civil engineering, media design companies, dentists and so much more! This is a remarkable opportunity to add something onto your CV which will make you stand out as a future recruit and unique to the BTEC Business course.

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**Visit to the Harry Potter Studios**

I have enjoyed studying at Carmel College as my tutors have taught me to a very high standard. Everyone in class works really hard and this helps to motivate me to work harder and achieve my full potential.

I have enjoyed BTEC Business as I study the more practical elements of business and I really get to understand how businesses work and what goes on. I have also enjoyed the coursework element of BTEC Business and the independent research that I have had the opportunity to carry out.

I would recommend studying BTEC Business because if you work hard throughout the course and complete each unit to the best of your ability, you can achieve your potential.

When I leave Carmel, I hope to go to university to study Business and Accountancy.

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Daniel Quinn  
De La Salle  
Studying:  
BTEC Business, Statistics
**What are the entry requirements for this course?**

You will need a grade 4 in GCSE Maths and English Language.

**How does BTEC Business differ from A Level Business Studies?**

The BTEC Business course includes 50% coursework, therefore you really must enjoy the practical side of report writing and independent research. You will sit two exams worth approximately 50% of your final grade as well as a controlled assignment. BTEC Business is worth the same amount of UCAS points as any other A Level including Business Studies. BTECs are viewed very favourably within the workplace and at university, including the prestigious Russell Group of universities. BTEC Business is endorsed by many global companies and recognised by leading business institutions.

**What A Levels complement BTEC Business?**

There are no forbidden combinations of subjects so we encourage you to choose subjects that you will achieve in and are motivated to study. Subjects that are popular to study alongside BTEC Business include IT, Maths, Law, Economics and Languages. Also your BTEC exam is in January, so you can complete it before your other A Level examinations in June, which is excellent in terms of revision and time management and allows you to reach your full potential in all your courses.

**How successful are Carmel’s BTEC Business students?**

In 2020, for the Diploma, 91% of students achieved Distinction*-Distinction grades and 100% achieved Distinction*-Merit. For the Extended Certificate, 100% achieved Distinction*-Merit.

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**Charity Bingo Night**

As part of their coursework, BTEC Business students organised and hosted a bingo night in aid of local charity Violet Grace’s Gift. The students organised and decorated the venue and promoted the event. They also contacted local businesses who kindly donated prizes. Around 80 people attended and £442.50 was raised to support this great cause.

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**Meet the tutors**

- **Bethan Redman**
  Head of BTEC Business

- **Jennifer Ashton**
  BTEC Business Tutor

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Lauren Hodkinson
Cowley
Studying: BTEC Business, Sociology

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Lauren Hodkinson
I enjoy studying at Carmel as everyone has fully supported me with my dyslexia making my study more suitable and accessible in every way.

I would recommend BTEC Business as it allows you to put what you learn into a real life business situation. There are also lots of opportunities available to visit businesses which allows you to gain a real insight into the real world of business and how it operates. This has really helped me understand business operations and carry out independent research for the coursework elements of my qualification.

What I have enjoyed most about attending Carmel College was the opportunity to participate in the Unlocking Potential Programme, created by Dame Kelly Holmes.

After Carmel, I hope to become an Events Planner. This is a career that I never would have considered without studying BTEC Business. I was able to complete a whole unit of coursework related to Events Management and then I completed a work experience placement in Events Management itself, which cemented my passion for this career field and helped me realise my future career goals.

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**Young Managers’ Programme**

Our BTEC Business students took part in the Merseyside Young Managers’ Programme at the University of Liverpool. They attended a lecture on Behavioural Economics with Dr Sarah Phythian-Adams, followed by workshops on studying abroad and careers in business.

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