

BUSINESS STUDIES

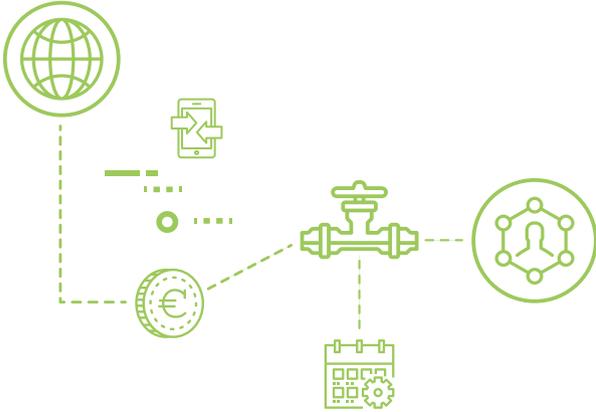
COURSE GUIDE 2019

Half of what separates the successful
entrepreneurs from the non-successful
ones is pure perseverance.

STEVE JOBS, CO-FOUNDER OF APPLE

BUSINESS STUDIES

Linear A Level
Exam Board EDUQAS



OUR STUDENTS SAY...

I really enjoy my Business Studies lessons as the teachers are very supportive yet challenge me to improve consistently.

Also, Business Studies is a broad ranging subject that can help prepare you for many different careers, for example it is helping to prepare me for a career in Finance. It has enabled me to develop skills that can be used in the workplace such as leadership and also complements my Economics and Maths lessons very well.

Within the department there is an annual trip to the Jaguar Land Rover factory which I found very informative; it really helped to bring the course content to life.

At Carmel, I enjoy the freedom of the college and the independence it brings. You are treated as an adult and it really prepares you for life after college.

Kieran Porter St Edwards College
Studying - Business Studies, Economics,
Maths, Further Maths



What will the course involve?

In Business you will learn the principles behind how to run your own company or manage effectively. This includes how to manage people as well as making strategic decisions in any workplace. You will also develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions; all skills that are needed for further study and employment.

The initial part of the course includes an introduction into how to become an entrepreneur as well as an introduction into money matters which gives you more knowledge on increasing profits, recruiting and managing employees, operations management plus marketing topics.

You will then go on to critically assess bigger multinational firms such as Apple and Google and explore how to manage their financial strategies to improve profits, strategies to take on the competition, operational strategies to improve products and HR strategies to improve employee relations. These are the four cornerstones of managing a successful business.

How will I be assessed?

Business Studies is all exams based, there is no coursework.

Where does this course lead?

Our students go on to study a wide range of courses at university all over the UK and beyond. Most universities have a Business School. There are Business courses and more focused courses, such as in Finance, Management or Marketing but many degrees will mix Business with other disciplines, such as Languages, Economics and Law.

Paris Trip

Business and BTEC Business students enjoyed a fantastic trip to Paris. A busy few days included a trip down the River Seine on a cruise, a tour of 'La Defense', the financial district and a visit to the Eiffel Tower where the students also got to watch the England v Iceland football game! Other highlights of the trip included the breath taking views at the top of Montparnasse Tower, the Mona Lisa at the Louvre Museum and sampling chocolate at Chocolaterie de Lachelle. The group also managed to squeeze in an exciting day at Disneyland. A great time was had by all!





Young Enterprise team Solve

OUR STUDENTS SAY...

Carmel has made the transition from high school to college relaxing as everybody is welcoming and supportive.

I really enjoy studying Business Studies, the teachers are really helpful and supportive. I enjoy different aspects of the course that relate to real life and future career interests.

This subject also offers a range of enrichment activities such as the Royal Bank of Scotland Money Matters workshop, which helped me to develop my finance skills and supplemented my course understanding.

After Carmel I hope to study Finance at university and pursue a career in a finance related discipline.



Emily Ditchfield Broughton Hall
Studying - Business Studies,
Mathematics, Psychology

What is the department like?

In A Level Business, we have around 250 students who study a varied mix of other subjects for example Mathematics, Law, Languages and Art.

We have five members of staff who teach within the Business area. Business is housed in a suite of eight rooms, all equipped with interactive white boards, multi-media projectors and wireless internet connection. Students also have access to a computer suite and student workbase for quiet study and research.



The chance to run your own business - Young Enterprise

Business students have the opportunity to put the theory into practice through our Enterprise Enrichment. As part of the Young Enterprise Programme, students start-up their own company and run it throughout the year. This includes designing websites, creating a product or service and selling it. They also get to keep all the profit!

Last year the Young Enterprise team won 'Best Team on Merseyside' for the 3rd year running at the finals which were hosted by Barclays Bank. They showed

their entrepreneurial skills throughout the year with their company 'Solve' which sold fashionable bags to students. They had to present their business model on stage in front of industry experts and the judges were particularly impressed with the students' organisation and commitment throughout the year.

Jaguar Land Rover Trip

Business students also go on trips such as visiting Jaguar Land Rover production factory in Halewood. The students get to see close up how cars such as the Range Rover Evoque are made using robotics. The aim is to raise attainment, improve employability skills and showcase cutting edge manufacturing to inspire students to consider engineering careers.



Students got to see the Victoria Beckham designed Evoque (left) and take part in hands-on activities to experience key aspects in engineering and manufacturing at the Jaguar Land Rover Halewood factory.

OUR STUDENTS SAY...

I enjoy studying at Carmel because of the new friends I have made and also because of the tutors who are friendly and approachable.

I particularly enjoy Business Studies because the tutors are supportive and stretch you so that you can reach your full potential. It allows you to understand the business world on multiple levels, through: finance, marketing, leadership and business structure and even in relation to the economy, giving you a large perspective of business and how the business environment affects us as individuals.

The department offers multiple trips and visits throughout the year including a trip to Paris and one to Jaguar Land Rover.

After Carmel I want to study Business Analytics at the University of Leeds.

Phil Saunders

De La Salle

Studying - Business Studies, Economics, Mathematics



How successful are Carmel's Business Studies students?

2015		2016		2017			2018		
A*-C	A*-E	A*-C	A*-E	A*-B	A*-C	A*-E	A*-B	A*-C	A*-E
79%	100%	80%	100%	58%	89%	99%	62%	86%	99%

Stretch and Challenge

The Business department is dedicated to the 'Stretch and Challenge' of our students. Our programme of provision includes specially designed workshops, interview practice, personal statement writing and tailored careers progression advice.

Our subject specific workshops have been designed to broaden your thinking and academic ability. In doing so, our aim is for you to develop a heightened awareness of Business/ Economics and to ignite further your passion to study at a higher level.

Workshops include:

An introduction to Oxbridge and Prestigious Universities, Women Leaders, Stepping into Accountancy, Business Ethics, Self Belief and Owning a Business.



Careers in Business

The Business department has a clear focus on giving you a head start for life after Carmel College regardless of your chosen career path. For students looking to attend university, we have set up links with universities such as **Manchester Business School**, who visit us to provide detailed course information and invite students to spend a day on campus - **a fantastic opportunity with one of the country's best institutions.**

We have also created links with some major firms such as **KPMG**, listed as one of the world's top employers. KPMG have an outstanding **School and College Leavers Programme** and have chosen our students to work with in order to help them apply. This includes in-house workshops and seminars giving us a head start over other candidates.



Carmel also works closely with **Jaguar Land Rover** where visits are arranged to discuss particular careers in the industry including **'Women into engineering'**.

For more information, visit our **'Careers Corner'** in the department to browse our extensive library of university prospectuses, including information from the highly respectable Russell Group Cluster as well as 'tips for success', student finance, gap years and much more.

Entry Requirements

You will need **GCSE grade 5 in Maths and grade 5 in English Language.**

Meet the Tutors

Peter Murphy Head of Business

Karl Smith Vice Principal,
Business Tutor

Alison Woodcock Pastoral
Director, Business Tutor

Jennifer Ashton
Business Tutor

Karen Sekhon Business Tutor

All Tutors are experienced examiners.

More Information

For details of the course specification visit: www.eduqas.co.uk



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www.carmel.ac.uk